

Notes Programme Working Group Telephone Conference

7 April 2015

Attendees:

Ondrej Filip, .cz (Observer)
Hiro Hotta, .jp
Young-Eum Lee, .kr
Alejandra Reynoso, .gt
Sanna Sahlman, .fi
Katrina Sasaki, .lv (Chair)

Staff:

Gabriella Schitteck

Apologies:

Eberhard Lisse
Allan MacGillivray
Patricio Poblete
Svitlana Tkachenko
Leonid Todorov
Peter Van Roste

- The Chair ran through the feedback received to the meeting survey. It was noted that:
 - No “more interactive” sessions were requested. This was probably a result of the vivid discussions during the Singapore meeting as well as the added question where people were asked to specify how they had interacted.
 - More presentations from the LAC region were requested.
 - There is a wish to hear more on how to grow the registry market, or how new gTLDs influence the ccTLD market.
 - There was also a wish for a “DRP” session. The group discussed whether “DRP” stood for Disaster Recovery Plan, or Dispute Resolution Policy. It was decided that both topics could be of interest.
- A huge portion of the upcoming meeting will need to be devoted to the IANA Oversight Transition and ICANN Accountability, mainly as the CWG is aiming to present their proposal at the meeting.

It was noted that a major session, presenting the basics, background and the proposal of the CWG itself, will be provided during the ICANN meeting Monday. In order to avoid spending an unnecessary amount of time on repeating the same information, the community should be encouraged to participate in that

session.

- It was asked whether a session with the GAC still was needed. Most people felt that it would be useful to keep it.

ACTION 1: *Gabriella Schitteck* to set up a ccNSO/GAC session with the GAC Secretariat.

- It was felt that a legal session would be useful too, if enough presentations could be found. *Sanna Sahlman*, .fi, offered to give a presentation on the .fi Dispute Resolution Service.

It was recalled that .se had previously offered to give a legal presentation. Their availability to deliver it at the Buenos Aires meeting should be followed-up.

ACTION 2: *Gabriella Schitteck* to check whether .se can give a legal presentation at the Buenos Aires meeting.

- As there were requests to find out more on the new gTLDs influence on the ccTLDs market shares, it was discussed whether any statistics on the latter is available yet. The Chair informed the meeting that .nl currently is performing research on this matter, but the results won't be ready until the Dublin meeting.

It was suggested to firstly explore whether the Domain Name Market is saturated, or not. Suggestions for presentations related to this topic are welcome.

It was furthermore suggested to invite geographic TLDs, such as .berlin, .MOCKBA, .lat or .irish to find out what their strategies are to compete with the established ccTLDs. To the same session, the "corresponding" ccTLD should be invited. Whether it would be a "short presentations" session, or a panel discussion was to be decided at a later stage.

Sanna Sahlman had attended the Domain Pulse meeting and offered to check the Domain Pulse agenda for inspiration of the ccNSO Meeting agenda. She already suggested Thomas Rickert and Jean Guillon as potential speakers, but would look for more.

ACTION 3: *Sanna Sahlman* to post possible speakers/items on new gTLDs to the Programme WG email list.

As there was a request for more LAC speakers, and the meeting is to be held in the LAC region, *Alejandra Reynoso* offered to ask Carolina Aguerre to make a call for presentations on the aforementioned topics to the LACTLD email list.

ACTION 4: *Alejandra Reynoso* to ask Carolina Aguerre to make a call for presentations on the relevant topics to the LACTLD email list.

Gabriella Schitteck noted that .ar had offered to give a presentation on how they are marketing .ar, after starting to charge for the TLD.

ACTION 5: *Gabriella Schitteck* to follow-up with .ar regarding a presentation on the marketing of .ar.

Everyone on the Programme Working Group was encouraged to think of potential speakers on any of the discussed topics and to share their input on the email list.

Gabriella Schitteck noted that she will make a call for presentations for the ccTLD News session and will then mention the need for presentations for the other sessions as well.

ACTION 6: *Gabriella Schitteck* to make a call for presenters for the ccTLD News session the New gTLD session and the Legal session.

- The ccNSO Chair and Gabriella Schitteck will work on a first draft agenda during the week, which will be posted to the Programme Working Group for review.

ACTION 7: *The Chair* and *Gabriella Schitteck* to draft a first version of the Buenos Aires meeting agenda.

- Another call is to be held early May.

ACTION 8: *Gabriella Schitteck* to make a doodle poll for a follow-up Programme Working Group call in early May.