

Programme Working Group Telephone Conference

20 January 2014

Attendees:

Carolina Aguerre, LACTLD
Ondrej Filip, .cz (Observer)
Allan Mac Gillivray, .ca
Barrack Otieno, AfTLD
Patricio Poblete, .cl
Alejandra Reynoso, .gt
Katrina Sasaki, .lv (Chair)
Peter Van Roste, CENTR

Staff:

Bart Boswinkel
Gabriella Schitteck

Apologies:

Don Hollander, APTLD
Hiro Hotta, .jp
Eberhard Lisse, .na (Observer)

- There were mixed feelings about the new format of the survey. Whilst clearly less replies were received than lately, the input received was perceived being more thought-through than earlier input.

However, there was also a feeling that the new survey format excluded some people from providing input, as not everyone would be able to formulate their thoughts and feelings. The new format also made it hard to measure improvements.

It was suggested to mix the style of the survey with the previous version and the new one (closed and open-ended response options).

Another thought was to look into instant response software, which would allow participants to immediately provide input after each session. It was, however, also noted that there were previous trials to use facebook to receive instant input – which had failed.

It was discussed whether it would be worth starting to hand out “gadgets” again to those who have filled in the survey, in order to try to increase the response rate.

It was explained that not all hosts had the possibility to provide free gadgets, which means that this method could not always be pursued.

It was also discussed whether free lunch invitations would have an impact on the response rate.

It was explained that the free lunches relied on the ability to find sponsors – something that has proven getting harder and harder with every meeting.

- Input was received that it was hard to differ between the orange and red voting cards. It was suggested to replace the orange cards by yellow cards instead.
- The GAC session continues to receive bad scores, as people remain frustrated that there is a lot of one-way talking and little discussion or interaction. However, it was noted that due to the setup and working methods of the GAC, there is not much room for improvement, at least at the moment.
- As the Regional Organisation session also continues to score badly, improvement methods were discussed. Although the quality of the session has improved a lot with the introduction of the new 3-slide format, it was suggested to make the presentations even more issues-oriented.

Another suggestion was to include some updates on ICANN's regional strategies and evolution of the projects across the regions.

- It was noted that with the closure of the Finance Working Group, the usual meetings agenda would now have more free slots.

The group agreed that the main topic for the Singapore meeting should be Internet Governance, however, with the aim to focus on the implications this would have on ccTLDs.

It was suggested to invite the ccNSO representatives to the various Internet Governance panels and ask them to provide an overview on the work of the panels.

The upcoming Brazil meeting should also be given adequate attention. It was suggested to invite Fadi Chehadé or Vint Cerf to one of the Internet Government panels to explain on ICANN's strategy in this respect.

Also, some emphasis should be given to Internet Government issues in Asia, as the meeting would be held in Asia

Other suggested issues for the Singapore agenda were Security issues and Marketing issues. A suggestion was to put up "Security" as a standard session on the ccNSO meeting agendas.

- ACTION 1: *Gabriella Schitteck* to send out an invitation for speakers to the ccTLD News session.

ACTION 2: *Gabriella Schitteck* to ensure there will be two-way audio in the Adobe meeting room for upcoming calls.

ACTION 3: *Gabriella Schitteck* to set up a doodle call for the next Programme Working Group call in early/mid February 2014.

- The Chair encouraged all Programme Working Group participants to share any thoughts or ideas for the upcoming meeting on the Working Group email list prior to the next call.