

APTLD'S CAPACITY BUILDING: IN SEARCH OF ELUSIVE SUBSTANCE AND TANGIBLE BENEFITS

**A presentation for
the CCNSO Day
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The Background: Challenges

- **Rapidly changing industry landscape and growing competition on the part of new GTLDs;**
- **Different level of members' institutional, technical and administrative maturity;**
- **•Smaller, more vulnerable APTLD members in need for best current practices (BCPs) and technical assistance (TA) and capacity-building assistance**
- **Numerous organizations engaged in random, poorly coordinated activities across the region**

The Background: APTLD's Capacity- Building Activities

- APTLD Fellowship Policy and Renewal of the APTLD Fellowship Program - 2015
- Joint fellowships with ISOC:
- Capacity-building workshop Fellowships policy (sponsorships of travels for up to 5 APTLD members annually) - 2016
- APTLD-funded Fellowship to participate in IETF - 2016
- Fellowships to participate in Asia Pacific School on IG (up to 2 members, in the making);
- Pre-APTLD Meeting training sessions for members (resumed in 2015);
- Helping Members to apply for ICANN, IGF, CCNSO fellowships
- Webinars – 2017
- Sub-regional Workshops- 2016
- Some bilateral peer projects by APTLD members

NB: Capacity building has organically emerged as a major avenue of APTLD's activities

APTLD's Capacity Building Activities: Lessons Learned

The activities have:

- Been patchy rather than systemic and cohesive;
- Involved very few members as potential recipients, but almost no potential sponsors from the APTLD community;
- Been mostly opportunistic (either on request, or by accident) rather than pro-active;
- Dispersed rather than focused
- Provided no performance monitoring and/or post-implementation evaluation

What We Are Up To

- Establishment of a group of potential sponsors out of the APTLD community
- Having the group focus on an individual member's capacity building
- Having APTLD as a facilitator and back-office (clerical, logistics and communication functions)
- If a success, scaling up and replication of the exercise across the region

Win-Win Solution

- Stronger members and the community
- Cemented, APTLD is re-positioned as a truly regional industry association and a leading “clearing house” for BCPs and TA initiatives in the region
- Stronger incentives for non-members to join APTLD
- With new strategic partners willing to piggyback - opportunities for synergies and economies of scale.
- Definitive solution to the existential challenge for APTLD in the longer run



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