Company Registrations and Domain Name Registrations on the Same Platform

Vika Mpisane, CEO, .ZADNA
Welcome to .ZA - The Internet Country Code Top-Level Domain (ccTLD) for South Africa.
Whether for businesses, charities or expressing your personal identity online, the .ZA domain family offers a familiar, trusted domain space for everyone.

1, 000 000+ co.za domains!
.ZA IN NUMBERS

.ZA SLDs excl co.za

- NET.ZA 7.2%
- WEB.ZA 7.3%
- ORG.ZA 85.5%

CO.ZA: 1,134,148
ORG.ZA: 21,576
WEB.ZA: 1,851
NET.ZA: 1,822
Why Dot ZA
Celebrating the SA’s space in the online world

- .ZA is the Internet country code top-level domain (ccTLD) for South Africa.
- Is for use by, and benefit of persons and entities based or connected with South Africa
- As of February 2015 - over 1 million registrations making it the most established in Africa.
- The Co.Za zone file was first created on 4 June 1993
- Domains are registered under a second-level domain structure - Org.Za, Co.Za, Gov.Za & Net.Za
- Established. Commercial. Trusted. - The .co.za is a great choice for business and enterprise in the RSA
- Champion your cause or community - Proudly non-commercial, .org.za is the online space for your charity, community group, public service or not-for-profit organisation.
- ZA Domain Disputes - Alternative Dispute Resolution (ADR) Process. A fast, efficient way to resolve ZA domain name disputes
.ZA Namespace

Management

1. .ZA Domain Name Authority (.ZADNA) established to Manage and Regulate the .ZA Namespace

2. Mandate includes regulating all the operators of .ZA second level domains (SLDs)

3. Public Awareness about the importance of having a .ZA Domain name.

4. Non-profit company established Accountable to DTPS with Board of Directors appointed by Minister

.zadna.org.za
The ZA Central Registry (ZACR) currently operates various .ZA second level domains (SLDs).

1. Non-profit organisation established in 1988 formerly known as UniForum SA.

2. Allows registrars to access the .ZA SLDs under its operation.

3. Introduces a clearly defined process for the accreditation of registrars.
Companies and Intellectual Property Commission (CIPC) in collaboration with the .za Domain Name Authority (ZADNA) now offers domain name registration for any registered company.

Domain name registrations as a service offering to enhance the business opportunities to new companies.

Allows companies to register their own domain names before-, during- or after company registration process.

Companies are able to defensively register domain names to protect their brand.

Currently only .co.za domain names on offer at a cost of R51.30 (USD $4.30)

org.za; web.za; and net.za extensions will become available in future.

CIPC does not offer hosting - only domain name registration.
The Need
Why Be Online

**Online Presence**
Having an online presence is essential for any small business.

**Credibility**
Gain instant credibility by having a website.

**Where customers are**
With over half the world’s population now online, it's imperative to get your business on the web.

**Brand**
Have greater control over your brand.

**Competitive edge**
You can improve online activity to face down competition.

**Online endorsements**
Get online reviews to endorse products and services.

**Availability**
24/7 availability being online.

zadna.org.za
CIPC Registration
Features

PRICE
- The CIPC co.za domain name registration costs R51.30 (USD 4,30)
- Pay using either a debit or credit card
- Only covers domain name registration – **The CIPC does not offer hosting.**

HOSTING
- The co.za domain name registration costs only covers domain name registration.
- Hosting is not included - The CIPC does not offer hosting.
- Domains registered through CIPC have to be transferred to an accredited registrar within a year

LINK
- Domain names registered through CIPC must be linked to existing companies.
- Number of SMME (Active) enterprises registered 536,240 (March 07) *

* STATS SA Integrated Business Register, March 2007
.ZA CIPC IN NUMBERS

CIPC Registrations

<table>
<thead>
<tr>
<th>Month</th>
<th>Transfers</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAN</td>
<td>186 - 17 Transfers</td>
</tr>
<tr>
<td>FEB</td>
<td>376 - 73 Transfers</td>
</tr>
<tr>
<td>MAR</td>
<td>430 - 18 Transfers</td>
</tr>
<tr>
<td>DEC</td>
<td>22 - 3 Transfers</td>
</tr>
</tbody>
</table>

DEC: 22 - 3 Transfers
JAN: 186 - 17 Transfers
FEB: 376 - 73 Transfers
MAR: 430 - 18 Transfers
SMME Ecosystem

Before

Policy
- Government Support
- Regulatory incentives
- Institutional Support
- Research

Markets
- Networks
- Early Customers
- Entrepreneur Networks
- Expertise
- References/WOM
- Distribution Channels
- Supply Chains

Skills Development

Finance
- Startup Loans
- Micro-Finance
- Grant funding
- Angel Investing

Support
- Business Planning
- Event/Conferences
- Working Space
- Hubs/Incubators
- Legal, Tax, Finance

Infrastructure
- Telecommunications
- Transport
- Logistics

Education

Foundation
SMME Ecosystem
After

**Policy**
- Government Support
- Regulatory incentives
- Institutional Support
- Research

**Markets**
- Networks
- Early Customers
- Entrepreneur Networks
- Expertise
- References/WOM
- Distribution Channels
- Supply Chains

**Step**

**Skills Development**

**Finance**

**Support**

**Education**

**Financial Capital**
- Startup Loans
- Micro-Finance
- Grant funding
- Angel Investing

**Support**
- Business Planning
- Event/Conferences
- Working Space
- Hubs/Incubators
- Legal, Tax, Finance

**Infrastructure**
- Telecommunications
- Transport
- Logistics

zadna.org.za
STRATEGIC OUTCOMES

Oriented Goals

● To facilitate the development and growth of small businesses and cooperatives

● To facilitate radical economic transformation through the increased participation of small businesses and cooperatives in the Internet/Internet economy.

● To advocate for a regulatory environment conducive to providing small businesses and cooperatives with access to Domain Name Related Services.

● To facilitate partnerships within all spheres of government and the private sector to create mutual co-operation that benefits small businesses and cooperatives.

In addition to strategic outcomes oriented goals, the .ZA Domain Name Authority reported against the following priorities:

● Decent Namespace growth through inclusive economic growth, which is led by .ZADNA

● Comprehensive .ZA Namespace Development, which is led by .ZADNA
CIPC Platform Analysis

CIPC is striving to provide excellent services. In its endeavor to improve its services and to introduce more electronic services, CIPC developed an option for companies to register their domain names.
**PROCESS**

CIPC Domain Name Registration

e-Services Login
Login on eServices to “TRANSACT”
PROCESS
CIPC Domain Name Registration

Domain Name Services
Select Domain Name Services Option
PROCESS
CIPC Domain Name Registration

Home Page
The domain name services home page will appear. (frequently asked questions & service brief)
Validate Enterprise
Type in enterprise number - Confirm details of listed directors

You are here: CIPC eServices › Domain Name Services › Enterprise Details

Enterprise Enquiry

Enterprise Number

VALIDATE

zadna.org.za
PROPOSED
CIPC Domain Name Registration

Proposed Domain
Type in proposed domain name

You are here: CIPC eServices » Domain Name Services » Name Search

Domain Name Services - Name Search

Type in a proposed domain name, select a suffix then click on the search button.

Proposed Domain Name

 searches

.co.za

SEARCH

.zadna.org.za
WHOIS
If proposed name is not available.

You are here: CIPC eServices » Domain Name Services » Name Search

Domain Name Services - Name Search

Type in a proposed domain name, select a suffix then click on the search button.

Proposed Domain Name: www.cipc
Suffix: .co.za

SEARCH

The domain name you searched for, www.cipc.co.za is NOT AVAILABLE. If you would like to see details of the domain name owner click the WHOIS button below.

WHOIS

Domain Name: cipc.co.za
Domain ID: dom_2461Z--1
WHOIS Server: coza-whois12.dns.net.za
Available

If available then “CONTINUE” to proceed.

You are here: CIPC eServices » Domain Name Services » Name Search

Domain Name Services - Name Search

Type in a proposed domain name, select a suffix then click on the search button.

Proposed Domain Name  www. cipc .co.za

SEARCH

The domain name you searched for, www.cipc.co.za is NOT AVAILABLE. If you would like to see details of the domain name owner click the WHOIS button below.

WHOIS

Domain Name: cipc.co.za
Domain ID: dom_24612--1
WHOIS Server: coza-whois12.dns.net.za
Contact Details

If registering a domain through CIPC for the first time

- Customer Code
- Email Address: @GMAIL.COM
- Phone Number
- Fax Number
PROCESS
CIPC Domain Name Registration

Confirmation
Transaction confirmation
## Payment - Cart

Amount due and reference number display.

### Domain Name Services - Payment

<table>
<thead>
<tr>
<th>ID</th>
<th>Enterprise No</th>
<th>Domain Name</th>
<th>Amount (R)</th>
<th>Transaction Date</th>
<th>Reference No</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td>409</td>
<td></td>
<td>dsfsdfsdfsdf.co.za</td>
<td>51,30</td>
<td>2018-01-16 07:09:06 AM</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total Due:** R 51,30

[ADD ANOTHER DOMAIN NAME][PAY]
Payment - Forms
A card payment form will be displayed.

Name on card

Card number

01 ▼ Year ▼ CVV
Payment - Confirmation

if payment successful.

[APPROVED] Thank you, your payment was successful
Redirecting you in 3 seconds. Or click here.
Payment - Verification

Verify payment

You are here: CIPC eServices » Domain Name Services » Process Payment

Domain Name Services - Payment Verification

Your debit or credit card transaction has been processed. Click the VERIFY PAYMENT button below to verify if the payment was successful.

If unsuccessful click the VIEW ALL TRANSACTIONS button to re-do the payment process.
Registration confirmation

Displayed

The domain name registration you filed has been registered and an amount of R 51,30 has been deducted from your debit/credit card for each of the domain names you registered. A email with details on what to do next has been sent to your email address T @CIPC.CO.ZA.

Enterprise Number | Domain Name   | Amount (R) |
-------------------|---------------|------------|
K2012210312        | yourdomain.co.za | 51.30      |
email confirmation

Confirmation email with FAQ’s

Dear CIPC Customer,

Please do not reply to this message or send any email to this email address as the mailbox is unattended.

Congratulations, your domain name has been successfully registered through CIPC. In order to activate a web address www.yourdomain.co.za or email address email@yourdomain.co.za you need to contact an accredited commercial registrar or Internet Service Provider (ISP). A list of accredited commercial registrars or ISPs located in the 9 provinces of South Africa can be found on https://www.registry.net.za/accredited. Accredited commercial Registrars or ISPs will assist you with domain name support, updates, changes and internet related services, such as webhosting and e-mail services.

Kindly note that an annual renewal fee will be due in 365 days (i.e. a year’s time). Your selected Registrar will determine the annual renewal fee once the domain name has been transferred to it. Furthermore, your chosen accredited commercial Registrar or ISP will also be responsible for providing you with renewal notifications, including the steps that must be taken to keep your domain name active. However, should you not hear from the accredited commercial registrar closer to the renewal date, please do make contact with them. You can also use the ZACRWHOIS search tool to check the registration status of your domain name and look up your commercial registrar’s details.

Please take note that should the domain name remain on the CIPC database and not be transferred to an accredited commercial Registrar before the expiry date, it will enter the deletion process and eventually become available for registration by any other party. Lastly, kindly note that once a domain name has been registered through CIPC it cannot be changed. You can only register another domain name and let the unwanted domain name lapse after 365 days.

Registration fees for domain names registered through the CIPC platform are non-refundable.

For further questions feel free to email for attached FAQ or for ZACR Customers Support Centre on 011 311 6377.