current population: 10 201 619
José Saramago
Nobel Prize in Literature 1998
the world's best football player
Porto Wine

Nata cakes
Praia do Carvoeiro
European Best Beach 2018
77% of households in Portugal have access to the Internet
In Portugal, 34% of the population uses E-commerce.
We speak Portuguese, the most spoken language in the Southern Hemisphere.

Portuguese is the sole official language of Portugal, Brazil, Cape Verde, Guinea-Bissau, Mozambique, Angola, São Tomé and Príncipe.
And we have .pt
Registration growth: 11%
Retention rate: 80%
Deletion rate: 5%

Data from January, 1 to August, 31
Evolution of Domain Registration

- Total of domains up to 2018: 1,059,696
- Active: 331,487
- Registered ENH: 398,116

Chart showing the evolution of domain registration from 2004 to 2018.
Elections Statement

Is it still possible to bring additional value to the Council?

Great opportunity to further engaging with the community as a whole and contribute to reach consensus on the key topics that we have in common as ccTLD managers:

Don't we all want to have a secure, resilient and stable DNS service? Don't we all want to invert our market share rate and have our ccTLD at the top of the registrations?
And what about a registry managed under a multistakeholder model? What's ICANN's legitimacy regarding the ccTLD's environment?

Strengthen the cross-border and intercontinental collaboration on fundamental areas of our industry such as trust, security, responsibility and digital literacy.
Elections Statement

**ccNSO/ICANN**

ccNSO should create “strong and safe” bridges between the ccTLD world and ICANN;

ccNSO has a role in building trust among his members;

Ensuring that we are key in the process of helping ICANN developing global policies for issues not only related but also with a possible or even secondary impact to ccTLD’s world.
Why me?

law, communication, marketing and management;

I’m an executive member of .pt board of directors;

I’m President of LusNIC – the Portuguese Language ccTLD’s association

I’m particularly involved and interested at the national and international level in the increasing of the digital literacy for people and organizations;

My daily life in a multistakeholder environment…
I’m truly committed to the statement above and, if elected, during my mandate I will try to contribute with my experience, know how, and “savoir faire”.

Thank you for giving me this opportunity

Marta