



ccNSO:statement

Barcelona, October,2018



A large crowd of people is shown from a low angle, with their arms raised in the air. The scene is dimly lit with a strong blue color cast, suggesting a concert or festival at night. Some individuals are holding up their phones, and the overall atmosphere is one of excitement and collective participation.

current population: 10 201 619

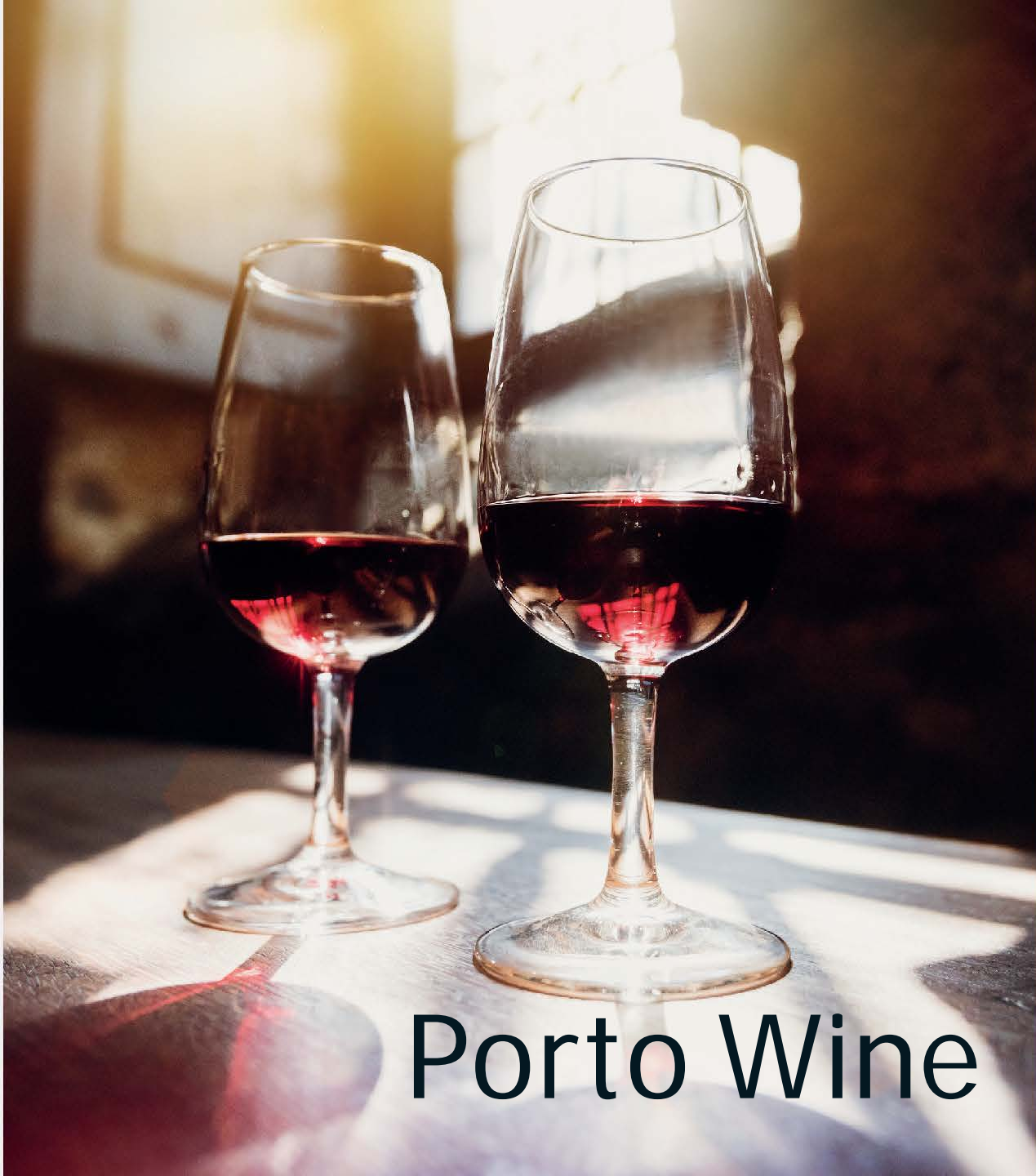


José Saramago

Nobel Prize in Literature | 1998

the world's
best
football player





Porto Wine



Nata cakes



Praia do Carvoeiro

European Best Beach 2018



77% of households in Portugal
have access to the Internet

In Portugal, 34% of the population
uses E-commerce





We speak Portuguese, the most spoken language in the Southern Hemisphere.

Portuguese is the sole official language of Portugal, Brazil, Cape Verde, Guinea-Bissau, Mozambique, Angola, São Tomé and Príncipe.

And we have

.ppt

Registration growth: 11%

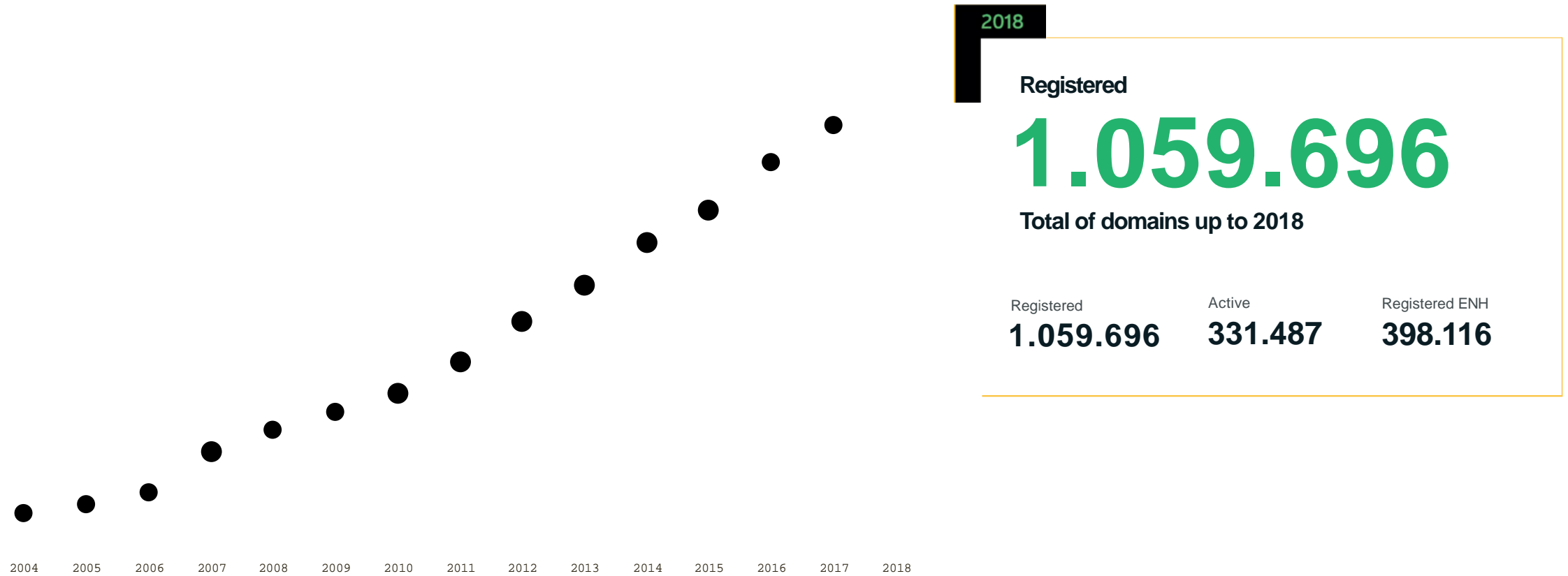
Retention rate: 80%

Deletion rate: 5%

Data from January, 1 to August, 31



Evolution of Domain Registration





Elections Statement

Is it still possible to bring additional value to the Council?

Great opportunity to further engaging with **the community as a whole** and contribute to reach consensus on the key topics that we have in common as ccTLD managers:

Don't we all want to have a secure, resilient and stable DNS service?
Don't we all want to invert our market share rate and have our ccTLD at the top of the registrations?
And what about a registry managed under a multistakeholder model?
What's ICANN's legitimacy regarding the ccTLD's environment?

Strengthen the cross-border and intercontinental collaboration on fundamental areas of our industry such as **trust, security, responsibility and digital literacy**

Elections Statement

ccNSO / ICANN

ccNSO should create “strong and safe” bridges between the ccTLD world and ICANN;

ccNSO has a role in building trust among his members;

Ensuring that we are key in the process of helping ICANN developing global policies for issues not only related but also with a possible or even secondary impact to ccTLD’s world.



Elections Statement

Why me?

law, communication, marketing and management;

I'm an executive member of .pt board of directors;

I'm President of LusNIC – the Portuguese Language ccTLD's association

I'm particularly involved and interested at the national and international level in the increasing of the digital literacy for people and organizations;

My daily life in a multistakeholder environment...

Elections Statement

I'm truly committed to the statement above and, if elected, during my mandate I will try to contribute with my experience, know how, and "savoir faire".

Thank you for giving me this opportunity

Marta