How to Increase the Participation in the Work of the ccNSO?

26 – 27 June 2018, Panama City
In Puerto Rico we concluded...
In Puerto Rico we concluded...

- **Why are people not participating?**
  - Limited amount of resources
  - Not sure if the work is only for ICANN Members
  - ICANN Members active in other groups
  - NTA needs more members

- **How to increase participation**
  - Time zone rotation
  - Video testimonies
  - Next steps after quick guide
  - Reach out to ccTLDs
  - Visits are helpful
In Puerto Rico we concluded...

- Quick guide for each WG
  - Personal invitation
    - WG identifies people
    - Find some friends
  - Mentor
  - Lower barriers
  - Estimates:
    - Time
    - Efforts
    - Timeline (when?)
  - Competences
  - Translations of some materials
WG Info Template

<table>
<thead>
<tr>
<th>Working Group NAME</th>
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<tbody>
<tr>
<td>Goal:</td>
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<td>Wiki:</td>
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<td>Deliverables to date:</td>
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<td>Future Deliverables:</td>
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<td>Working method:</td>
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<td>Meeting frequency:</td>
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<td>Background information:</td>
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<td>Relevant documents:</td>
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<td>How to join:</td>
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<td>Desired Expertise:</td>
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Today’s Questions:

Why do people participate and contribute?
Why do YOU participate and contribute?

What other information would you like to know about WG's?
Thank you!