IDN ccTLD Policy
Need for Review and Update

23 – 24 October 2018, Barcelona
A Brief History

IDN overall policy development process was launched in October 2007, before developing IDN ccTLD Fast Track methodology (November 2007- May 2008)

Two objectives:
1. Policy recommendations on selection of IDN ccTLD strings (replacement of IDN ccTLD Fast Track Methodology)
2. Inclusion of IDN ccTLDs in the ccNSO
A Brief History

IDN ccTLD overall policy adopted by ccNSO in September 2013

By mutual agreement NOT discussed and voted upon by ICANN Board
   Awaiting changes to Fast Track Process
How IDN ccTLD Overall Policy and Fast Track are Related?

- Why Fast Track?
- Meet pressing demands of communities with non-Latin script
  - Short development time for methodology: 6 months
  - Implementation: almost 1.5 years
- Experiment with set of rules, as basis for the overall policy
- Once overall policy completed, replace Fast Track Process
Was Fast Track Successful?

ccTLDs: 58 for 40*

* Successfully evaluated IDN ccTLDs for total countries and territories
Current Status of the Fast Track Process

- Fast Track process updated to include Extensive Process Similarity Review Panel (EPSRP)
  - Suggested in April 2013, included and operational in November 2013
  - Second review following different evaluation method

- Fast Track update underway to include a Panel to Evaluate risk Mitigation Measures
  - Under development by ccNSO-SSAC working party

Once the latest update Fast Track process completed, need for update IDN ccTLD overall policy
Need for Update

• Policy development itself was concluded in April 2013. It does not take into account evolution of Fast Track
  • Experience with Extended Similarity Review
  • Risk Mitigation Panel
• General need for review of a policy after 5 years (not operational)
• Placeholders in Overall policy:
  • Management of Variants: In certain scripts IDN labels may have variant labels.
  • Since 2013, development of accepted definition for variant TLDs. To be addressed in policy “mechanism to manage variants”
• Areas to review and possibly update:
  • Definitions and references included in the policy, also in light of the Bylaw changes in 2016
  • Creation of table of validated IDN ccTLDs, to document changes, parallel to changes in ISO3166-1
  • Eligibility Criteria
Next Steps

• Document agreement with the Board that a review is needed & mechanism to be used
  • Not envisioned in Annex B on ccPDP
• Define mechanism on re-opening the PDP
  • Currently PDP is in limbo: not closed, but no role for ccNSO
  • Alternatives: decide to re-open (unilateral, no basis in Bylaws). Decide to launch new PDP. Consider upcoming review as foreseen in the policy. Consider Supplemental recommendation process (as foreseen in Annex B)
• Define scope and Issue report
• Call for volunteers
Thank you! Questions?