.AM ccTLD past, present, and future

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.AM is the Internet country code top-level domain (ccTLD) for Armenia

Capital and largest city - Yerevan
Official language - Armenian
Religion - Christianity
Government - Unitary parliamentary republic
Area - Total 29,743 km²
Population - 2016 estimate 2,924,816
Currency - Dram (AMD)
Time zone - UTC+4 (AMT)
What is AMNIC?

AMNIC or AM NIC stands for Armenia Network Information Centre.

➔ Provides domain name registration service
➔ Manages the domain name database
➔ Operates the Domain Name System (DNS) servers for .AM and .ՀԱՅ TLDs
AM NIC accepts registrations through its authorized Registrars.

**Tip**
Any person in the world can register a .am, .com.am, .net.am and.org.am domain for a fee.
Personal data will be included in the Registry database and available through the "Whois" service.

Tip

Registrars are able to hide information in "whois" providing their details instead.
DNS service maintain a directory of domain names and translate them to **Internet Protocol (IP)** addresses.

**Tip**
Database is supported by two high-speed independent Internet providers, Arminco and ASNET-AM.
Why .AM?

Generally .AM register entities connected with Armenia. Also here are few domain hacks:

➔ AM radio (similar to the .fm and .tv ccTLDs)
➔ Mobile photo sharing service Instagram
➔ The live video streaming service Stre.am, forming keyword “Stream”
➔ American music artist and producer Will.I.Am
What we have today?

- 35355 Registrations (52.24% Residents)
- 30 Registrars
- Web interface for Registrars

Tip
This year we celebrate 25 year anniversary of .AM ccTLD.
How to become .AM Registrar?

Tip
You need to be an organization registered in Armenia, with proven experience and background in IT.
Policy of domain name registration in .AM zone

Tip

The mandatory precondition for domain name registration in the Registry database is the existence of a contract with Registrant.
External and internal relationships

● ICANN Accountability Framework on .am TLD management
● Letters of Exchange with ICANN on .հայ TLD management
● Agreement with the Ministry of Transport and Communication
● Agreement with the ISOC AM and ISOC Armenia Chapter

Tip
ISOC AM carried out a number of projects on the development of the Internet in Armenia.
Dispute Resolution

The legislation of the Republic of Armenia shall extend over .AM policy.

Tip

May 2018 ISOC AM organised Arbitrage courses and this year the project will be launched.
Other initiatives of ISOC AM

➔ Promote the Internet development in the Republic of Armenia

➔ Internet Society" NGO is the secretariat of the Internet Governance Council (IGC)

➔ Organizing annual Armenian IGF and Armenian SIG
Support for .ՀԱՅ Armenian language domain names is intended to promote the use of the Armenian keyboard globally.
.AM have been introduced

1994

Over 35K .AM registrations

2019

Almost 300 .RU3 registrations

Already 30 active Registrar
What we are planning to do?

- .AM registrations up to 50000 till the end of 2020
- Actions to promote .RU3 for increasing registrations
- Hosting international events and meeting

Quotes for illustration purposes only
Good luck!

We hope that the presentation was useful!

Thanks for your attention!

For more information please contact isoc@isoc.am.