

ccNSO Council Elections

Marta Moreira Dias, European Region seat

Dear colleagues/friends,

It is an honour for me to have the chance of being a candidate to serve as ccNSO Council member. First of all, I would like to thank you for your confidence, and I would also like to thank those who have nominated me and those who believe that I should have this opportunity. And, above all, I would like to thank you in advance for making me believe that, for the first time, Portugal can have a stronger voice in this community.

Always keeping in mind the global role of the Council, participating in this forum as member of the Council is a great opportunity to further engaging with the community as a whole and contribute to reach consensus on the key topics that we have in common as ccTLD managers. I sincerely feel that we can do better in terms of strengthening the liaison between continents. Despite of our cultural, social and economic differences, we are here together because we share common values and common goals. Don't we all want to have a secure, resilient and stable DNS service? Don't we all want to invert our market share rate and have our ccTLD at the top of the registrations? And what about a registry managed under a multistakeholder model? And a last question: What's ICANN's legitimacy regarding the ccTLD's environment? Although the Council seat is for the European Region, as European, and especially as Portuguese - with incredibly strong links with Brazil and countries like Cape Verde, Guinea, Sao Tome, Angola, East Timor and Mozambique with which we have so many things in common - I am committed to strengthen the cross-border and intercontinental collaboration on fundamental areas of our industry such as trust, security, responsibility and digital literacy. Special attention, in my view, should be given to information-excluded groups, people with special needs and unfortunately and still, women.

It's not an easy task to bring additional value to the Council as we know it, nevertheless I believe that I have the right skills to join the team. I'm hard working, focused and willing to work in this challenging environment. My background is law, but I also have skills in communication, marketing and management, since I'm an executive member of .pt board of directors. I'm President of LusNIC - the Portuguese Language ccTLD's association that was setup in Lisboa, in 2013, together with Brazil, Angola, Cape Verde, Guinea, East Timor and Sao Tome - and I'm particularly involved and interested at the national and international level in the increasing of digital literacy for people and organisations. Also, as a person who everyday helps manage a multistakeholder organisation, where the local government, the registrars and the consumers have the same voice, I try to do my best as a negotiator. At the end of the day, I can call myself a conciliator who tries, for instance, to prevent and manage possible conflicts of interest. This daily

task gives me the knowledge that I feel could become a good contribution in this platform of exchange of experiences and good practices.

As a supporting organisation ccNSO should create “strong and safe” bridges between the ccTLD world and ICANN. In this field ccNSO has a role in building trust among his members, ensuring that we are key in the process of helping ICANN developing global policies for issues not only related but also with a possible or even secondary impact to ccTLD’s world.

Additionally, and for what is worth, I’m a mother of two boys; I’m a foodie and that is the reason why I’m a gym addict; I’m a quick learner and I never say no to a challenge. I love people who make me laugh.

I look forward to having this opportunity to serve as ccNSO Council member and to working with all the ccNSO members.

I’m truly committed to the statement above and, if elected, during my mandate I will try to contribute with my experience, know how, and “savoir faire”.

Thank you for your attention,

October, 10th

Um abraço,
Marta

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