

## .nz Memorandum of Understanding with NZ Government

Jay Daley, ICANN Helsinki 2016

#### Structure of .nz ccTLD

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- .nz registry
- .nz marketing and channel management
- Broad technical research
- Business development

- nz Designated manager
- Voice for the Internet and all users
- Internet policy
- Community funding
- Events

- Sets .nz policy
- Authorises registrars
- Regulates market
- Handles complaints
- Manages disputes



#### **New MoU**

# MEMORANDUM OF UNDERSTANDING Management of the .nz Country Code Top Level Domain

- Between InternetNZ and gov't department
- Entered into voluntarily
- 18 months of discussions/negotiations
- Three CEs for .nz ~ GAC rep for NZ gov't
- Signed in May 2016



## Tackles 3 important risks

- Impact of disagreeing with Gov't on Internet policy
  - Regulated pricing for monopoly infrastructure Surveillance/interception laws
- Claims that .nz profits are a "public tax"
   Calls for gov't to redistribute .nz profits
   "Why does InternetNZ get to decide?"
- No authoritative document to point to
   Assumptions that something this important must be government controlled

   Regular threat from newcomers misunderstanding



#### MoU tackles this

- Role of government defined And thereby limited
- Recognition/definition of InternetNZ role
   Difficult for third parties to challenge
- Public obligations for InternetNZ
   Keeping us honest ~ in community interests
- Defined process for resolving concerns Follows RFC1591 principles
- Pinned to external documents
   RFC1591, Framework of Interpretations, GAC principles, our own TLD principles
- Excludes funding and intellectual property



#### Role of NZ Government

#### Responsible for ensuring

- Stability of Internet
- .nz is reliable and responsive
- .nz is run consistent with RFC1591
- .nz supports interests of users
- So yes Government is now committed to ensuring that we follow RFC1591!



#### Recognition of InternetNZ role

- Designated manager
- Appointed by local Internet community through a proper process
- Will make a surplus from .nz and will use it to further its objects
   Which may include disagreeing with government
- Decides and implements the .nz market structure and regulates the market
- Develops and sets all .nz policy ~ benefit and meet needs of local community



# Existing practices become obligations

"... commits to high standards of public transparency and commits to continuing ..."

- Publish annual report in public and in timely fashion
- Hold governance meetings in public and publish minutes in timely fashion
- Provide public reports on how surplus from .nz is spent
- Engage in broad community consultation on any changes to the "objects" or .nz policy



### One new obligation

# "... regularly testing views of the broad community ..."

- To ensure InternetNZ is demonstrably in touch with Internet users
- To increase community understanding of its own views
- To identify their key issues of concern
- Publicly report back on views expressed



#### Process for resolving concerns

- "... in principle available on an equal basis to any significantly interested party."
- Stage 1 Open dialogue
   "Please explain"
   Notify and give time to resolve
- Stage 2 Initiate community conversation
   Must be multi-stakeholder, open and inclusive
- Stage 3 Is there community consensus?
   Management of .nz inconsistent with RFC1591
   Better, local, RFC1591 compliant manager exists
- Stage 4 Transfer of designated manager
   Which InternetNZ would support and assist



#### **Thanks**

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