

# Strategy-on-a-page - Purpose and Goals - draft for ccNSO Council

This document: <https://docs.google.com/document/d/18kS42BvVyOhLnoVcMB0yKkCJ9dwpgcwvXloiCiK1t3Y/edit>

This is a **first draft** for the ccNSO Council to consider and shape, prepared by the Triage Committee.

<p><b>Our purpose:</b> In July 2020, the ccNSO Council agreed that from their perspective, the value and purpose of the ccNSO for the ccTLD Community and other stakeholders is as follows: The ccNSO provides a global platform for ccTLD managers to: 1/ Undertake policy and policy-related work 2/ Cooperate and learn 3/ Engage with other stakeholders</p> <p>Moreover, the ccNSO is the supporting organisation within ICANN specifically for ccTLD managers and the decisional participant through which the ccTLD Managers act.</p>		
<p><b>Goal:</b> Evolve the global policies that serve ccTLDs in the ICANN environment, consistent with ccNSO values and the needs of ccTLDs.</p> <p><b>Outcome:</b> Policies are suitable for ccTLD needs.</p>	<p><b>Goal:</b> Support the growth and development of ccTLDs around the world through the exchange of information and ideas, and building strong relationships.</p> <p><b>Outcome:</b> ccTLDs experience ccNSO as a positive force in their evolution.</p>	<p><b>Goal:</b> Contribute to ICANN's broader work on its core mission and responsibilities, to advance ccTLD perspectives and interests.</p> <p><b>Outcome:</b> The ccTLD voice is part of key work by ICANN beyond the limited scope of the ccNSO itself.</p>
<p><b>Foundation/s:</b></p> <ul style="list-style-type: none"><li>• Clear tracks of participation to nurture and grow ccTLD participation in the ccNSO</li><li>• Clear, modern, transparent processes and information sharing to support an open and effective organisation</li><li>• High quality support from ICANN staff to facilitate the operations of the ccNSO</li></ul>		