# **Programme Working Group Telephone Conference**

30 November 2011

#### Attendees:

Luis Diego Espinoza, .cr Ondrej Filip, .cz Hiro Hotta, .jp Young-Eum Lee, .kr Patricio Poblete, .cl Kathryn Reynolds, .ca

#### Staff

Gabriella Schittek

### **Apologies:**

Juhani Juselius, .fi

# 1) Dakar Meeting Evaluation

 Discussions were held on why the Dakar meeting was so poorly rated compared to previous meetings. It was felt that various factors, such as facilities and the numbers of ICANN meetings, which the respondents had been attending, could have an impact.

It was also noted that that some meetings rated very well and that the board meeting, which normally is poorly rated, now was very appreciated. The ccTLD News session was more poorly rated than usually.

Sessions, which were not interactive, were generally worse rated than interactive sessions. The survey feedback regarding the GAC session is always mentioning that a more interactive session would be beneficial.

- The Working Group decided to:
  - Add a question to the meeting survey on what people thought of the meeting facilities:
  - Add a question on how many meetings the respondents had attended (providing time spans, such as 0-5; 5-10; 10-20; 20+);
  - Have a five-minute session during the ccNSO meeting to raise awareness of the survey and its importance;
  - The GAC session should focus on 1-2 tangible outcomes points to make it more interesting for the participants. The Working Group Chair is to speak to Lesley Cowley on the format of the GAC/ccNSO meetings agenda.

 Separate the question on how the Regional Organisation update was perceived from the ccTLD News session, as it was felt the rating could be blurred if it is kept together.

# 2) Costa Rica Agenda Preparation

It was suggested to focus the Panel Discussion on how ccTLDs are structuring
their marketing, as New gTLDs are approaching. It should focus on how cc's are
reacting on the changing environment and whether/how they are changing the
marketing strategies of their ccTLD. Registrars should be asked to attend the
session to give their views on what they think and expect; new gTLDs
representatives could also be invited to share their marketing ideas.

Some discussions on what the questions are that should be focused on and raised during the session need to be held on the email list on this issue.

It was suggested to have another session on Security Issues (with maximum 3 speakers); one of the presentations would include a presentation from .cr on their launch of DNSSEC in cooperation with a local bank. Another presentation should, if possible, be focusing on issues that DNSSEC cannot solve in the DNS.

Luis Diego Espinoza will, together with the Chair, ask fellows in the DSSA Working Group for a contribution on this topic.

The Security session must be scheduled to take place on Tuesday, as it would otherwise overlap with a DNSSEC Workshop, which will be held on Wednesday.

### 3) Liaising with the Tech Day

 In order not to overlap with the Tech Day on topics and speakers, the Chair will liaise with the Tech Day Chair about upcoming meetings. The Tech Day Chair will also be encouraged to publish the Tech Day agenda somewhat earlier.

Should agenda items cover each other, it should be made sure that the Tech Day is looking at the issue from a technical perspective.

Speakers, which speak at both meetings should also be requested to give their presentations focusing on less technical aspects during the ccNSO members meeting.

It was suggested that a possible topic for future Tech Days could be IDN emails.
 The Chair was to bring this suggestion forward to the Tech Day Chair.

## 4) Date of Next Call

 A doodle poll will be posted by the ccNSO Secretariat for a meeting in the 2<sup>nd</sup> or 3<sup>rd</sup> week in January 2012.

# 5) AOB

- The issues of presentation summaries was briefly discussed; the ccNSO Secretariat felt that whilst a lot of time and energy was invested in collecting presentation summaries prior to the meetings, not many people actually used them. The Working Group had previously decided to add a question to the meeting survey about this, however, it was felt that it did not fit into the survey as it was breaking its structure.
  - It was decided to have a show of hands on this issue during the members meeting, when highlighting the importance of the meeting survey.
- It was requested that Adobe Connect should be used at the next Programme Working Group telephone conference.